

WWTI
EEO PUBLIC FILE REPORT
February 1, 2010 – January 31, 2011
II. MASTER RECRUITMENT SOURCE LIST (MRSL)

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS over 12-month period |
|-----------|---|---|---|
| 1 | Watertown Daily Times 2120 Washington Street Watertown, NY 13601 315-782-1000 | N | 10 |
| 2 | New York State Department of Labor/The Workplace 1222 Coffeen Street Watertown, NY 13601 315-782-9252 | Y | 0 |
| 3 | Fort Drum Employment Readiness Clark Hall Fort Drum, NY 13602 315-772-9611 | Y | 0 |
| 4 | Walk-In | N | 0 |
| 5 | Employee Referral | N | 2 |
| 6 | Advertisement /Not Specified | N | 1 |
| 7 | SUNY Oswego 606 Culkin Hall Oswego, NY 13126 | Y | 0 |
| 8 | Empire College Dulles State Office Building 317 Washington Street 4 th Floor Watertown, NY 13601 785-2418 | Y | 0 |
| 9 | St. Lawrence University Career Center Student Center, Room 202 Canton, NY 13617 | Y | 0 |
| 10 | St. Lawrence County Career Center 80 State Highway 310 Suite 8 Canton, NY 13617-1498 315-379-9806 | Y | 0 |
| 11 | Army Career & Alumni Program Clark Hall Fort Drum, NY 13602 315-772-3432 | Y | 0 |

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|-----------|--|---|---|
| 12 | WWTI myABC50 Web-site & Social Media www.myabc50.com , myabc50 Facebook, myabc50 Twitter | N | 3 |
| 13 | www.watertownads.com | N | 0 |
| 14 | TV jobs.com Broadcast Employment Services PO Box 4116 Oceanside, CA 92052 Phone: 800-374-0119 Phone: 800-754-8177 Fax: 760-754-2115 www.tvjobs.com Contact: Mark Holloway | N | 0 |
| 15 | Media line.com PO Box 51909 Pacific Grove, CA 93950 Phone: 800-237-8073 Fax: 831-648-5204 www.medialine.com | N | 0 |
| 16 | Syracuse University Contact: Professor Dow Smith 215 University Place, Syracuse, NY 13244-200 (315) 443-3946 desmit02@syr.edu | N | 0 |
| 17 | New School of TV + Radio 50 Colvin Ave Albany, NY 12206 Phone: 518-438-7682 Fax: 518-438-3603 Contact: Tim Albright | N | 0 |
| 18 | Company Bulletin Board | N | 0 |
| 19 | Broome Community College PO Box 1017 Binghamton, NY 13902 607-778-5319 | Y* | 0 |
| 20 | Ithaca College Professor Sharon Mazzarella 953 Danby Road Ithaca, NY 14850 Phone: (607) 274-1029 Phone: (607) 274-3011 Email: mazzarel@ithaca.edu | N | 0 |

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|-----------|---|---|---|
| 21 | State University of New York at Oswego Career Services Office 606 Culkin Hall, Oswego, NY 13126 Bob Casper (315) 312-2255 | N | 0 |
| 22 | Columbia University 2960 Broadway New York, NY 10027-6902 www.careereducation.columbia.edu General Information: (212) 854-1754 | N | 0 |
| 23 | Broome County Urban League M. Taylor 43-45 Carroll Street Binghamton, NY 13901 607-723-7466 email: mtaylor@bcul.org | Y* | 0 |
| 24 | Southern Tier Young Professionals Kimberly Leornard PO Box 3248 Binghamton, NY 13902 Phone: 607-748-6581 Phone: 607-724-3004 email :Kleornard@bckpc.com email: secretary@styp.org | Y* | 0 |
| 25 | University of Rochester Office of Minority Affairs 310 Morey Hall Rochester, NY 14627-3221 585-275-0651/ fax: 585-473-6494 | N | 0 |
| 26 | New York State Broadcasters Association Sandy Messenio 1805 Western Ave Albany, NY 12203 518-456-8888 | N | 0 |
| 27 | SUNY Binghamton Jillian Kroll PO Box 6000 Binghamton, NY 13902 607-777-2553 | Y* | 0 |
| 28 | SUNY Oneonta Ravine Parkway Oneonta, NY 13827 Linda Valentine 607-436-2534 | Y* | 0 |

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|-----------|---|---|---|
| 29 | Jacksonville State University Department of Communications Tammy Mize 700 Pelham Road N. Jacksonville, Alabama 36265 | N | 0 |
| 30 | NAACP 39 Broad way, Suite 2220 New York, NY 10006 212-344-7474 Fax:212-344-1212 | N | 0 |
| 31 | Columbia School of Broadcasting Bill Butler Metro Washington Communications Center 3947 University Dr, 2nd Floor Fairfax, VA 222030 703-591-6000 Fax: 730-591-6147 | N | 0 |
| 32 | SUNY Potsdam 44 Pierrpont Ave Potsdam, NY 13676 Karen Ham 315-267-2344 fax: 315-267-2342 | N | 0 |
| 33 | Career Development Center SUNY Plattsburg 202 Kehoe Administration Building Plattsburg, NY 12901 518-564-2071 fax: 518-564-5080 career@plattsburgh.edu | N | 0 |
| 34 | Connecticut School of Broadcasting 130 Birdseye Road Media Park Farmington, Connecticut 06032 Tom DeFranco 1-800-887-2346 Fax: 210-288-7966 | N | 0 |
| 35 | Good Will Industries Ben Tallerson 25 Elm Pl Brooklyn, NY 11201 718-246-4905 ext. 303 fax: 718-246-7879 | N | 0 |

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|-----------|---|---|---|
| 36 | Cheyney University 1837 University Circle PO Box 200 Cheyney, PA 19319 610-399-2033 fax: 610-399-2126 dtraynham@cheyney.edu | N | 0 |
| 37 | Office of Vocational and Educational services for individuals with disabilities 44 Hawley Street Binghamton, NY 13901 Phone: 607-778-1200 dmarinac@mail.nysed.gov | Y* | 0 |
| 38 | YWCA Vocational / Education Department 80 Hawley Street Binghamton, NY 13901 Phone: 607-723-3330 evansatywca@yahoo.com | Y* | 0 |
| 39 | Community Options Inc. 182-184 State Street Binghamton, NY 13901 607-722-5971 Danielle Frazier Danielle.frazier@comop.org | Y* | 0 |
| 40 | Broome Tioga Board of Cooperative Educational Services (BOCES) 435 Glenwood Ave. Binghamton, NY 13905 Laurie Hahl LHAHL@BTBOCES.org 607-763-3373 fax: 607-763-3206 | Y* | 0 |
| 41 | Partnership Employment Center 204 Court Street Binghamton, NY 13902 adevigili@swsinc.org | N | 0 |
| 42 | Job Fairs | N | 0 |
| 43 | Adam Goodman Goods Entertainment PO Box 1266 Weston, CT 06883 Phone (203) 341-0111 Fax (801) 460-3100 Email: Mail@GoodsEntertainment.com Adam@GoodsEntertainment.com | Y* | 0 |

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|-----------|---|---|---|
| 44 | American Broadcast School 712 North Watson Road Suite 200 Arlington Texas, 76011 Attn: Michelle McCunnell (817) 695-2474 | N | 0 |
| 45 | National Association of Hispanic Journalists jobbank@nahj.org | N | 0 |
| 46 | SUNY Cobleskill Career Development Center St. Rte. 7 Cobleskill, NY 12043 518-255-5700 pestadh@cobleskill.edu | N | 0 |
| 47 | SUNY Newpaltz 1 Hawk Dr. New Paltz, NY 12561 845-257-7869 careers@newpaltz.edu | N | 0 |
| 48 | Cornell University 170 Martha Van Rensselaer Hall Ithaca, NY 14850 607-255-5471 Jp326@cornell.edu | N | 0 |
| 49 | www.craigslist.org | N | 3 |
| | TOTAL INTERVIEWS OVER 12 MO PERIOD | | 19 |

* Denotes recruitment sources entitled to vacancy notifications in field of journalism

III. RECRUITMENT INITIATIVES

| | TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION) | BRIEF DESCRIPTION OF ACTIVITY |
|---|---|--|
| 1 | Participated in Job Fair | 03/04/2010 – Attended and co-sponsored Job Fair at the Dulles State Office Building in Watertown. The event was open to the general public and showcased local businesses and available jobs. |
| 2 | Participated in an event or program sponsored by community group or organization interested in career opportunities in broadcasting | 08/18/2010 – VP/General Manager attended Greater Watertown North Country Chamber of Commerce ‘Business After Hours’ Event at the Fort Drum Comfort Inn. This event was open to the public and chamber members alike, and was an opportunity to network and socialize with individuals looking for job opportunities. |
| 3 | Participated in Internship Program | August 2010 – Syracuse University intern spent four weeks learning at the station with web, news & production team. |
| 4 | Participated in an event or program sponsored by community group or organization interested in career opportunities in broadcasting | 09/15/2010 – VP/General Manager attended Greater Watertown North Country Chamber of Commerce ‘Business After Hours’ Event at the Watertown Airport. This event was open to the public and chamber members alike, and was an opportunity to network and socialize with individuals looking for job opportunities. |
| 5 | Participated in training that would enable station personnel to acquire skills that would qualify them for higher position | 09/18/2010 – Administrative Assistant attended workshop on Social Media to enhance knowledge of industry. |
| 6 | Participated in an event or program sponsored by community group or organization interested in career opportunities in broadcasting | 10/20/2010 – Participated in Disability Mentoring Day sponsored by the Northern Regional Center for Independent Living. Two students interested in career opportunities in broadcasting & production spent the day with the stations Promotions Director. |
| 7 | Participated in an event or program sponsored by community group or organization interested in career opportunities in broadcasting | October 2010 – VP/General Manager attended Greater Watertown North Country Chamber of Commerce ‘Business After Hours’ Event at the Samaritan Medical Center, the largest private sector employer in the area. This event was open to the public and chamber members alike, and |

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| | | was an opportunity to network and socialize with individuals looking for job opportunities. There were over 300 attendees. |
| 8 | Participated in Internship Program | November 2010 – Thousand Island High School Student Intern spent a week at the station learning from the production team. |
| 9 | Participated in an event or program sponsored by community group or organization interested in career opportunities in broadcasting | December 2010 – VP/General Manager attended Greater Watertown North Country Chamber of Commerce ‘Business After Hours’ Event at The Paddock Arcade. This event was open to the public and chamber members alike, and was an opportunity to network and socialize with individuals looking for job opportunities. There were over 300 attendees. |