

WWTI
EEO PUBLIC FILE REPORT
February 1, 2011 – January 31, 2012
II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Watertown Daily Times 2120 Washington Street Watertown, NY 13601 315-782-1000	N	10
2	New York State Department of Labor/The Workplace 1222 Coffeen Street Watertown, NY 13601 315-782-9252	Y	2
3	Fort Drum Employment Readiness Clark Hall Fort Drum, NY 13602 315-772-9611	Y	0
4	Walk-In	N	0
5	Employee Referral	N	2
6	Advertisement /Not Specified	N	2
7	SUNY Oswego 606 Culkin Hall Oswego, NY 13126	Y	0
8	Empire College Dulles State Office Building 317 Washington Street 4 th Floor Watertown, NY 13601 785-2418	Y	0
9	St. Lawrence University Career Center Student Center, Room 202 Canton, NY 13617	Y	0
10	St. Lawrence County Career Center 80 State Highway 310 Suite 8 Canton, NY 13617-1498 315-379-9806	Y	1
11	Army Career & Alumni Program Clark Hall Fort Drum, NY 13602 315-772-3432	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
12	WWTI myABC50 Web-site & Social Media www.myabc50.com , myabc50 Facebook, myabc50 Twitter	N	2
13	www.watertownads.com	N	0
14	Company Bulletin Board	N	0
15	Job Fairs	N	0
16	www.craigslist.org	N	5
	TOTAL INTERVIEWS OVER 12 MO PERIOD		24

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participated in Job Fair	03/03/2010 – Attended and co-sponsored Job Expo at the Dulles State Office Building in Watertown. The event was open to the general public and showcased local businesses and available jobs.
2	Participated in an event or program sponsored by community group or organization interested in career opportunities in broadcasting	02/03/2011 – VP/General Manager, David Males, attended & MC'd the Greater Watertown North Country Chamber of Commerce Shapiro Citizen Award Dinner at the Ramada Inn in Watertown. This event was open to the public and chamber members alike, and was an opportunity to network and socialize with individuals looking for job opportunities.
3	Participated in an event or program sponsored by community group or organization interested in career opportunities in broadcasting	03/18/2011 – MyABC50.com reporter Holly Boname spoke to approximately 30 students at Thousand Islands High School Annual Career Day about her career in journalism and broadcasting, including internship opportunities at the station.
4	Participated in an event or program sponsored by community group or organization interested in career opportunities in broadcasting	4/20/2011 - VP/General Manager, David Males, attended the Greater Watertown North Country Chamber of Commerce Business After Hours Event at the Coyote Moon Winery in Clayton, NY. This event was open to the public and chamber members alike, and was an opportunity to network and socialize with individuals looking for job opportunities.
5	Host Community Event	5/7/2011 – Promotions Director, Mark Mason, acted as auctioneer for the Kentucky Derby Day fundraiser held for Family Counseling Services of NNY.
6	Participated in an event or program sponsored by community group or organization interested in career opportunities in broadcasting	6/9/2011 - VP/General Manager, David Males, attended the Jefferson County Leadership Institute class graduation ceremony at the Black River Valley Club in Watertown. The event was sponsored by the Greater Watertown North Country Chamber of Commerce.
7	Participated in Internship Program	7/1/11 – 8/15/11–High School intern spent six weeks learning at the station with production & web team. Part of NYSBA Internship program.
8	Host Community Event	10/7/11 – The Bravo Italiano Festival's Miss Italia Scholarship pageant was hosted by station Promotions Director, Mark Mason.
9	Host Community Event	10/15/2011 – MyABC50.com reporter Holly Boname hosted the Northern Blend Chorus 9 th Annual Sing Fling A Cappella Extravaganza at

		the Dulles State Office Building in Watertown.
10	Participated in an event or program sponsored by community group or organization interested in career opportunities in broadcasting	10/19/2011 – Co-Sponsored the Greater Watertown North Country Chamber of Commerce 2011 Business Networking Expo. VP/General Manager, David Males, attended.
11	Participated in Internship Program	10/19/2011 – Promotions Director, Mark Mason, hosted two students as part of the Northern Regional Center for independent Living’s Disability mentoring Day. Students spent day shadowing and learning different aspects of production, promotions, and news.
12	Participated in Internship Program	10/21/2011 – Creative Services Director, Bobby Walker, hosted a student for the day as part of Sackets Harbor Central School Districts School-To-Work internship program. Student given opportunity to learn about television production, evaluate his career goals and observe skills needed to succeed in the field.
13	Participated in an event or program sponsored by community group or organization interested in career opportunities in broadcasting	11/16/2011 - VP/General Manager, David Males, attended the Greater Watertown North Country Chamber of Commerce Business After Hours Event at the Black River Valley Club in Watertown, NY. This event was open to the public and chamber members alike, and was an opportunity to network and socialize with individuals looking for job opportunities.
14	Participated in an event or program sponsored by community group or organization interested in career opportunities in broadcasting	12/21/2011 - VP/General Manager, David Males, attended the Greater Watertown North Country Chamber of Commerce Business After Hours Event at the USO on Fort Drum. This event was open to the public and chamber members alike, and was an opportunity to network and socialize with individuals looking for job opportunities.