

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)	FOR FCC USE ONLY
FCC 388 DTV Quarterly Activity Station Report		FOR COMMISSION USE ONLY FILE NO. -20090407AHQ	
Licensee NVT MASON CITY LICENSEE, LLC			
Call Sign KIMT	Facility Id 66402		Previous Call Sign (if applicable)
Community of License			
City MASON CITY	State IA	County CERRO GORDO	Zip Code 50401 -
Nielsen DMA ROCHESTR-MASON CITY-AUSTIN	World Wide Web Home Page Address WWW.KIMT.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 02/01/2014
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	3		
<input checked="" type="checkbox"/> Digital	42		
Report reflects information for quarter ending: 03/31/2009			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?			<input checked="" type="radio"/> Yes <input type="radio"/> No
Simulcasting:			
Are you simulcasting on your Analog channel and your primary Digital stream?			<input checked="" type="radio"/> Yes <input type="radio"/> No
Application Purpose:			
<input type="radio"/> DTV Education Report			
<input checked="" type="radio"/> Amendment	File Number BDERCT-20090407AHQ		
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised. KIMT HAS AMENDED ITS RESPONSE TO THE 100-DAY COUNTDOWN SECTION TO REFLECT THE NUMBER OF DAYS (RATHER THAN THE NUMBER OF INSTANCES) THAT IT RAN COUNTDOWN NOTICES.			

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	312
Total 5:00 a.m. to 1:00 a.m. CSTs	326
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	27
Total 6:00 a.m. to 9:00 a.m. CSTs	12
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	
Total 6:00 p.m. to 11:35 p.m. CSTs	

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	87
Total 5:00 p.m. to 10:35 p.m. CSTs	152
Comments:	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs	0
Comments:	

100-Day Countdown - Last Quarter

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.	
0	Graphic Displays
40	Animated Graphics
0	Graphic and Audio Displays
0	Longer Form Reminders
Comments: KIMT RAN DTV COUNTDOWN PIECES AS REQUIRED PRIOR TO THE ORIGINAL FEBRUARY 17, 2009 DTV TRANSITION DEADLINE. WE SUSPENDED THESE COUNTDOWN PIECES IN ACCORDANCE WITH FCC INSTRUCTIONS AND WILL RESUME A NEW 60-DAY COUNTDOWN ON APRIL 13.	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: 1/06/09: THE STATION BROADCAST A NEWS STORY ABOUT THE DTV CONVERSION AND THE CONVERTER BOX COUPON PROGRAM. 1/12/09: THE STATION BROADCAST A NEWS STORY ABOUT AN FCC SPOKESPERSON TOURING THE NORTH IOWA AND SOUTHERN MINNESOTA AREA TO EDUCATE RESIDENTS ABOUT THE DTV TRANSITION. 1/28/09: THE STATION RAN A NEWS STORY ABOUT CONGRESS' VOTE ON TEH PROPOSED DTV DELAY ACT AND WHAT CONSUMERS NEED TO DO TO PREPARE FOR THE TRANSITION. 2/09/09: THE STATION RAN A NEWS STORY ABOUT THE DELAY OF ITS DTV TRANSITION. 2/17/09: THE STATION RAN A NEWS REPORT ON THE DELAY IN ITS DTV TRANSITION. 2/20/09: THE STATION RAN A NEW REPORT ON HOW THE AARP HAS ESTABLISHED A TOLL FREE HELP LINE FOR OLDER VIEWERS WHO NEED ADDITIONAL INFORMATION ON HOW TO COMPLETE THEIR DIGITAL TRANSITIONS.	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No

Comments:
LINKS TO DTV 2009 AND DTV ANSWERS, PLUS A FACTSHEET WRITTEN BY OUR CHIEF ENGINEER ABOUT HDTV.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:
ON 1/13/09, THE STATION'S MAINTENANCE ENGINEER SPOKE ON KCMR RADIO ABOUT THE DTV TRANSITION.
ON 2/05/09, THE STATIONS CHIEF METEROLOGIST SPOKE TO THE OAKWOCK CARE CENTER ABOUT THE DTV TRANSITION.

Community Events

Comments:
AS PART OF OUR 'GIVING YOUR BEST FAMILY FAIR,' WE SET UP A BOOTH TO ANSWER AREA RESIDENTS' QUESTIONS ABOUT THE DTV TRANSITION.

Other (describe)

Comments:

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing

Typed or Printed Title of Person Signing
GENERAL MANAGER

Signature
STEVE MARTINSON

Date (mm/dd/yyyy)
04/08/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PER, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Federal Communications Commission

FCC MB - CDBS Electronic Filing
Account number: 186275

Description: KIMT 1Q2009 AMENDED REPORT
Application Reference Number: 20090407AHQ
Successfully filed at Apr 8 2009 9:57AM

Based on the information supplied, no fee is required.

[Menu](#)

[Logout](#)