



**RealSense**  
Real Dollars For Real People.  
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**PUBLIC SERVICE ANNOUNCEMENT  
For Immediate Release**

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***The RealSense Prosperity Campaign, City of Jacksonville partner to aid  
all those who qualify for the Economic Stimulus Package***

Jacksonville, FL (April 21, 2008) - The **RealSense Prosperity Campaign**, a locally based coalition of agencies, nonprofits and businesses working in partnership to improve the financial outlook for Northeast Florida citizens, and its longtime partner, the City of Jacksonville, will host an **Economic Stimulus Package Tax Blitz Day on Thursday, April 24** for all those who qualify for the Economic Stimulus Package but who don't normally file a tax return.

More than 50 organizations from all sectors of the community form the RealSense team that provides information about the Earned Income Tax Credit (EITC), free income tax preparation for those who qualify, money-management and credit restoration education, and information about matched savings accounts (Individual Development Accounts or IDAs) that encourage setting and attaining long-term goals.

The RealSense volunteer tax team will work within City of Jacksonville senior or community centers in four different areas of town – Arlington, Southside, Westside and Northside – to prepare free tax returns for eligible citizens (all citizens who don't normally file a tax return such as seniors and veterans.)

“RealSense wants to get the word out to all corners of our community regarding the **Economic Stimulus Package (ESP)**,” said **Kaye Schmitz, RealSense Executive Director**. “This one-time, non-taxable payment promises to have a significant impact on those who qualify, as well as our community at large. In order for individuals or families to receive this payment they **MUST** file a 2007 income tax return. We want to be certain that individuals who don't normally don't file a tax return (seniors or veterans, for example) are aware of this rebate and the fact that we will help them file for free.”

**Tax teams will be available at the following locations on April 24:**

- **Arlington Area** - Arlington Senior Center, Rogero Rd.
- **Westside** - Lane Wiley Senior Center, Wiley Rd.
- **Northside** - Lincoln Villa Senior Center, New Kings Rd.
- **Downtown** - Mary Singleton Senior Center, East 1<sup>st</sup> St.

**Quote from the Mayor's office**

For more information about free tax preparation or any of the other RealSense Prosperity Campaign programs and services, call United Way 2-1-1 by dialing 2-1-1 or 1-904-632-0600. There are 43 volunteer tax sites in Clay, Duval, Nassau, Putnam, and St. Johns Counties.

*The RealSense Prosperity campaign is a community-wide initiative led by United Way of Northeast Florida and funded by Bank of America, the City of Jacksonville, Family Foundations, the Jessie Ball duPont Fund, the National Disabilities Institute, Northeast Florida Community Action Agency, SunTrust Bank, United Way of Northeast Florida, United Way of St. Johns County, Wachovia Bank and Winn-Dixie.*

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