




# CW IS THE YOUNGEST OF THE BROADCAST NETWORKS

Median Age  
06/07 vs. 05/06 Primetime STD

|   | <u>4Q'06</u> | <u>4Q'05</u> | <u>DIFF</u> |
|---|--------------|--------------|-------------|
|    | 33           | 34           | -1          |
|    | 47           | 46           | +1          |
|    | 52           | 52           | NC          |
|  | 47           | 49           | -2          |
|  | 46           | 43           | +3          |

Source: NTI, Galaxy Explorer; For CW 4Q'05 is an average of UPN and WB.  
06/07 (9/18/06-12/3/06) vs. 05/06 (9/19/05-12/4/05)

