

Methodology: Average number of adults viewing by channel.
 Satellite, Cable OH, and Cable KY audience figures, based
 upon subscribing homes for each area's percent contribution to
 all homes with Satellite or Cable.

Feb 2008
 Rating Period
 Cincinnati Market



Program Info							
Network	Station	Days	Time Period	Broadcast, Satellite, or Cable Viewers	Satellite Viewers	Ohio Cable Viewers	Kentucky Cable Viewers
ABC	WCPO	M-SU	24 Hour Avg Audience	45,900	0	0	0
CBS	WKRC	M-SU	24 Hour Avg Audience	45,600	0	0	0
FOX	WXIX	M-SU	24 Hour Avg Audience	41,500	0	0	0
NBC	WLWT	M-SU	24 Hour Avg Audience	32,400	0	0	0
MNT	WSTR	M-SU	24 Hour Avg Audience	15,400	0	0	0
USA Network	USA	M-SU	24 Hour Avg Audience	-	1,779	4,183	738
Fox News Channel	FXNC	M-SU	24 Hour Avg Audience	-	1,673	3,933	694
TBS Network	TBSC	M-SU	24 Hour Avg Audience	-	1,301	3,059	540
Turner Network Television	TNT	M-SU	24 Hour Avg Audience	-	1,274	2,997	529
A&E Network	AEN	M-SU	24 Hour Avg Audience	-	1,248	2,934	518
ESPN	ESPN	M-SU	24 Hour Avg Audience	-	1,009	2,372	419
The History Channel	HIST	M-SU	24 Hour Avg Audience	-	823	1,935	342
CW	EKRC	M-SU	24 Hour Avg Audience	-	823	1,935	342
Spike TV	SPK	M-SU	24 Hour Avg Audience	-	797	1,873	331
Cable News Network	CNN	M-SU	24 Hour Avg Audience	-	770	1,811	320
SCI-FI Channel	SFI	M-SU	24 Hour Avg Audience	-	743	1,748	308
Discovery Channel	DISC	M-SU	24 Hour Avg Audience	-	743	1,748	308
Lifetime Movie Network	LMN	M-SU	24 Hour Avg Audience	-	717	1,686	297
Disney Channel	DSNY	M-SU	24 Hour Avg Audience	-	664	1,561	275
Comedy Central	CMD	M-SU	24 Hour Avg Audience	-	664	1,561	275
TruTV	TRU	M-SU	24 Hour Avg Audience	-	637	1,498	264
Home & Garden TV Net	HGTV	M-SU	24 Hour Avg Audience	-	637	1,498	264
FOOD	FOOD	M-SU	24 Hour Avg Audience	-	611	1,436	253
American Movie Classics	AMC	M-SU	24 Hour Avg Audience	-	611	1,436	253
TV Land	TVL	M-SU	24 Hour Avg Audience	-	584	1,374	242
Lifetime Television	LIF	M-SU	24 Hour Avg Audience	-	584	1,374	242
Music Television	MTV	M-SU	24 Hour Avg Audience	-	531	1,249	220
MNBC	MNBC	M-SU	24 Hour Avg Audience	-	531	1,249	220
FX	FX	M-SU	24 Hour Avg Audience	-	531	1,249	220
Nickelodeon	NICK	M-SU	24 Hour Avg Audience	-	478	1,124	198
ABC Family	FAM	M-SU	24 Hour Avg Audience	-	451	1,061	187
Headline News	HLN	M-SU	24 Hour Avg Audience	-	425	999	176
The Learning Channel	TLC	M-SU	24 Hour Avg Audience	-	372	874	154
Turner Classic Movies	TCM	M-SU	24 Hour Avg Audience	-	372	874	154
Nick at Nite	NAN	M-SU	24 Hour Avg Audience	-	372	874	154
SOAPNet	SOAP	M-SU	24 Hour Avg Audience	-	345	812	143
ESPN 2	ESP2	M-SU	24 Hour Avg Audience	-	345	812	143
The Hallmark Channel	HALL	M-SU	24 Hour Avg Audience	-	319	749	132
The Weather Channel	TWC	M-SU	24 Hour Avg Audience	-	292	687	121
The Cartoon Network	TOON	M-SU	24 Hour Avg Audience	-	266	624	110
Oxygen Media	OXYG	M-SU	24 Hour Avg Audience	-	266	624	110
E! Entertainment TV	ENT	M-SU	24 Hour Avg Audience	-	266	624	110
Animal Planet	APL	M-SU	24 Hour Avg Audience	-	239	562	99
VH1	VH1	M-SU	24 Hour Avg Audience	-	212	499	88
The Travel Channel	TRAV	M-SU	24 Hour Avg Audience	-	212	499	88
National Geographic	NGC	M-SU	24 Hour Avg Audience	-	212	499	88

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Black Entertainment	BET	M-SU	24 Hour Avg Audience	-	212	499	88
CNB	CNB	M-SU	24 Hour Avg Audience	-	186	437	77
SPD	SPD	M-SU	24 Hour Avg Audience	-	159	375	66
The GOLF Channel	GOLF	M-SU	24 Hour Avg Audience	-	159	375	66
Bravo	BRVO	M-SU	24 Hour Avg Audience	-	159	375	66
XWGN	XWGN	M-SU	24 Hour Avg Audience	-	133	312	55
Fox Sports Ohio	FSOH	M-SU	24 Hour Avg Audience	-	133	312	55
IND	WBQC	M-SU	24 Hour Avg Audience	-	106	250	44
Country Music Television	CMT	M-SU	24 Hour Avg Audience	-	106	250	44
Adult Swim	ADSM	M-SU	24 Hour Avg Audience	-	106	250	44
Military Channel	MIL	M-SU	24 Hour Avg Audience	-	80	187	33
Discover Health	DHLT	M-SU	24 Hour Avg Audience	-	80	187	33
Style	STYL	M-SU	24 Hour Avg Audience	-	53	125	22
Quality Value Convenience	QVC	M-SU	24 Hour Avg Audience	-	53	125	22
Noggin	NOGG	M-SU	24 Hour Avg Audience	-	53	125	22
HBO Prime	HBOM	M-SU	24 Hour Avg Audience	-	53	125	22
Woman's Entertainment	WE	M-SU	24 Hour Avg Audience	-	27	62	11
Toon Disney	TDSY	M-SU	24 Hour Avg Audience	-	27	62	11
History Intl.	HI	M-SU	24 Hour Avg Audience	-	27	62	11
Game Show Network	GSN	M-SU	24 Hour Avg Audience	-	27	62	11
Great American Country	GAC	M-SU	24 Hour Avg Audience	-	27	62	11
ESPN Classic	ESCL	M-SU	24 Hour Avg Audience	-	27	62	11
ESPNEWS	ENN	M-SU	24 Hour Avg Audience	-	27	62	11
ENC Primary	ENCY	M-SU	24 Hour Avg Audience	-	27	62	11
Science Channel	DSCI	M-SU	24 Hour Avg Audience	-	27	62	11
Do it Yourself	DIY	M-SU	24 Hour Avg Audience	-	27	62	11
C-Span	CPA	M-SU	24 Hour Avg Audience	-	27	62	11
TV Guide Network	TVGN	M-SU	24 Hour Avg Audience	-	-	-	-
TV1	TV1	M-SU	24 Hour Avg Audience	-	-	-	-
The Movie Channel	TMC1	M-SU	24 Hour Avg Audience	-	-	-	-
THEN	THEN	M-SU	24 Hour Avg Audience	-	-	-	-
Starz Primary	STZP	M-SU	24 Hour Avg Audience	-	-	-	-
Sleuth Channel	SLTH	M-SU	24 Hour Avg Audience	-	-	-	-
Showtime	SHO1	M-SU	24 Hour Avg Audience	-	-	-	-
Fox Reality Channel	REAL	M-SU	24 Hour Avg Audience	-	-	-	-
NFL Network	NFLN	M-SU	24 Hour Avg Audience	-	-	-	-
Music Television 2	MTV2	M-SU	24 Hour Avg Audience	-	-	-	-
MAXP	MAXP	M-SU	24 Hour Avg Audience	-	-	-	-
Independent Film Channel	IFC	M-SU	24 Hour Avg Audience	-	-	-	-
Home Shopping Network	HSN	M-SU	24 Hour Avg Audience	-	-	-	-
FMC	FMC	M-SU	24 Hour Avg Audience	-	-	-	-
Fine Living	FINE	M-SU	24 Hour Avg Audience	-	-	-	-
Discover Kids	DKID	M-SU	24 Hour Avg Audience	-	-	-	-
Boomerang	BOOM	M-SU	24 Hour Avg Audience	-	-	-	-
AEN Biography	BIO	M-SU	24 Hour Avg Audience	-	-	-	-
British Broadcasting Channel	BBCA	M-SU	24 Hour Avg Audience	-	-	-	-