

# Adult Average Viewing of Various Cincinnati Channels - May 2009

Call Letters	Cable Network/Station	Mon-Sun 5a-1a	Mon-Sun 1a-5a
ABC	Channel 9	56600	9000
<b>USA</b>	<b>USA Network</b>	<b>8300</b>	
<b>FXNC</b>	<b>Fox News Channel</b>	<b>6800</b>	
TNT	Turner Network Television	6500	
<b>FSOH</b>	<b>FOX Sports Ohio</b>	<b>6200</b>	
<b>ESPN</b>	<b>ESPN</b>	<b>5400</b>	
<b>AEN</b>	<b>A&amp;E Network</b>	<b>4100</b>	
<b>HIST</b>	<b>The History Channel</b>	<b>4000</b>	
<b>TBSC</b>	<b>TBS Network</b>	<b>3600</b>	
<b>NICK</b>	<b>Nickelodeon</b>	<b>3600</b>	
<b>HGTV</b>	<b>Home &amp; Garden TV Net</b>	<b>3100</b>	
<b>SFI</b>	<b>SCI-FI Channel</b>	<b>3000</b>	
<b>AMC</b>	<b>AMC</b>	<b>3000</b>	
<b>SPK</b>	<b>Spike TV</b>	<b>2900</b>	
<b>DISC</b>	<b>Discovery Channel</b>	<b>2900</b>	
<b>TLC</b>	<b>The Learning Channel</b>	<b>2800</b>	
<b>LMN</b>	<b>Lifetime Movie Net</b>	<b>2800</b>	
<b>MNBC</b>	<b>MSNBC</b>	<b>2500</b>	
DSNY	Disney Channel	2500	
<b>FX</b>	<b>FX</b>	<b>2400</b>	
<b>TVL</b>	<b>TV Land</b>	<b>2300</b>	
<b>FAM</b>	<b>ABC Family</b>	<b>2300</b>	
<b>LIF</b>	<b>Lifetime Television</b>	<b>2200</b>	
HALL	Hallmark Channel	2200	
<b>CNN</b>	<b>Cable News Network</b>	<b>2200</b>	
TRU	TruTV	2100	
<b>FOOD</b>	<b>Food Network</b>	<b>2000</b>	
<b>CMD</b>	<b>Comedy Central</b>	<b>2000</b>	
<b>APL</b>	<b>Animal Planet</b>	<b>2000</b>	
<b>ENT</b>	<b>E! Entertainment TV</b>	<b>1700</b>	
<b>MTV</b>	<b>MTV: Music Television</b>	<b>1600</b>	
<b>VH1</b>	<b>VH1</b>	<b>1500</b>	
ADSM	Adult Swim	1400	
NAN	Nick at Nite	1300	
HLN	Headline News	1300	
<b>OXYG</b>	<b>Oxygen Media</b>	<b>1200</b>	
WGNA	WGN America	1100	
<b>TOON</b>	<b>The Cartoon Network</b>	<b>1000</b>	
MAXP	MAXP	< 1000	
ENCY	ENC Primary	< 1000	
TMC1	The Movie Channel	< 1000	
TCM	Turner Classic Movies	< 1000	
TBN	Trinity Broadcasting Network	< 1000	
SLTH	Sleuth Channel	< 1000	

Call Letters	Cable Network/Station	Mon-Sun 5a-1a
QVC	Quality Value Convenience	< 1000
HSN	HSN	< 1000
FMC	Fox Movie Channel	< 1000
FINE	Fine Living	< 1000
CPA	C-Span	< 1000
BOOM	Boomerang	< 1000
<b>WE</b>	<b>Woman's Entertainment</b>	<b>&lt; 1000</b>
IND	INdTV	< 1000
VS	Versus	< 1000
<b>TWC</b>	<b>The Weather Channel</b>	<b>&lt; 1000</b>
TVGN	TV Guide Channel	< 1000
TV1	TV1	< 1000
<b>TRAV</b>	<b>Travel Channel</b>	<b>&lt; 1000</b>
THEN	THEN	< 1000
<b>STYL</b>	<b>Style</b>	<b>&lt; 1000</b>
SPD	Speed Channel	< 1000
<b>SOAP</b>	<b>SOAPNet</b>	<b>&lt; 1000</b>
SHO1	Showtime	< 1000
REAL	Fox Reality Channel	< 1000
NOGG	Noggin	< 1000
<b>NGC</b>	<b>National Geographic</b>	<b>&lt; 1000</b>
NFLN	NFL Network	< 1000
MTV2	Music Television 2	< 1000
MIL	Military Channel	< 1000
IFC	Independent Film Channel	< 1000
ID	Investigation Discovery	< 1000
HI	History Intl.	< 1000
HBOM	HBO Prime	< 1000
GSN	Game Show Network	< 1000
<b>GOLF</b>	<b>The GOLF Channel</b>	<b>&lt; 1000</b>
<b>GAC</b>	<b>Great American Country</b>	<b>&lt; 1000</b>
G4	G4 TV	< 1000
<b>ESP2</b>	<b>ESPN 2</b>	<b>&lt; 1000</b>
<b>ESCL</b>	<b>ESPN Classic</b>	<b>&lt; 1000</b>
ENN	ESPNEWS	< 1000
DXD	Disney XD	< 1000
DSCI	Science Channel	< 1000
DIY	Do it Yourself	< 1000
<b>DHLT</b>	<b>Discovery Health</b>	<b>&lt; 1000</b>
<b>CNB</b>	<b>CNBC</b>	<b>&lt; 1000</b>
CMT	Country Music Television	< 1000
<b>BRVO</b>	<b>Bravo</b>	<b>&lt; 1000</b>
BIO	AEN Biography	< 1000
<b>BET</b>	<b>Black Entertainment</b>	<b>&lt; 1000</b>
BBCA	British Broadcasting Channel	< 1000

Source: Viewing includes Time Warner, Insight and other cable systems. Bold denotes insertable cable networks.