

Dear Real Estate Professional:

What a difference a year makes! The WCPO properties are continuing, for a second year, the highly visible, real estate marketing campaign that began in 2007. It features top producing, seasoned real estate professionals, and industry innovators. The professionals from the first year of the program have been instrumental in refining the campaign so as each new or renewing participant may enjoy greater local prominence.

I am personally inviting you to the advance presentation of our exclusive, on-going campaign as presented at our studios at 1720 Gilbert Avenue. The on-air and on-line campaign will serve as a valuable agent locator resource for our community, while featuring a limited number of Real Estate Agents. The tandem, dedicated 9News section for real estate on WCPO.com launches July 5th.

Over a million tri-state viewers can see the television and on-line advertising campaign!

Let WCPO share the positive ways we plan to promote our exclusive partners. By attending one of our free 45-minute presentations, you will ensure that you are completely aware of the most comprehensive local marketing campaign of its kind for tri-state real estate. Feel free to bring your top producing team members!

To RSVP please circle a date/time below and fax to 513-852-4066.

Print Name _____ Broker _____

Phone _____ Email _____ @ _____

-----Circle One ----- Circle One ----- Circle One ----- Circle One -----

Tuesday, June 17 – 8:45 AM

Thursday, June 19 – 5:45 PM

We look forward to meeting you at our studios!

Thank you,

Rob Schuck

Manager, WCPO-TV, WCPO.com, KYPost.com

rob.schuck@wcpo.com , rob.schuck@kypost.com

513-852-4049

P.S. If emailing or calling is preferred, please contact Dianna Powers at 513-852-4055 or dpowers@wcpo.com.

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.com
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WCPO.com
ON YOUR SIDE

1720 Gilbert Avenue, Cincinnati, Ohio 45202

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