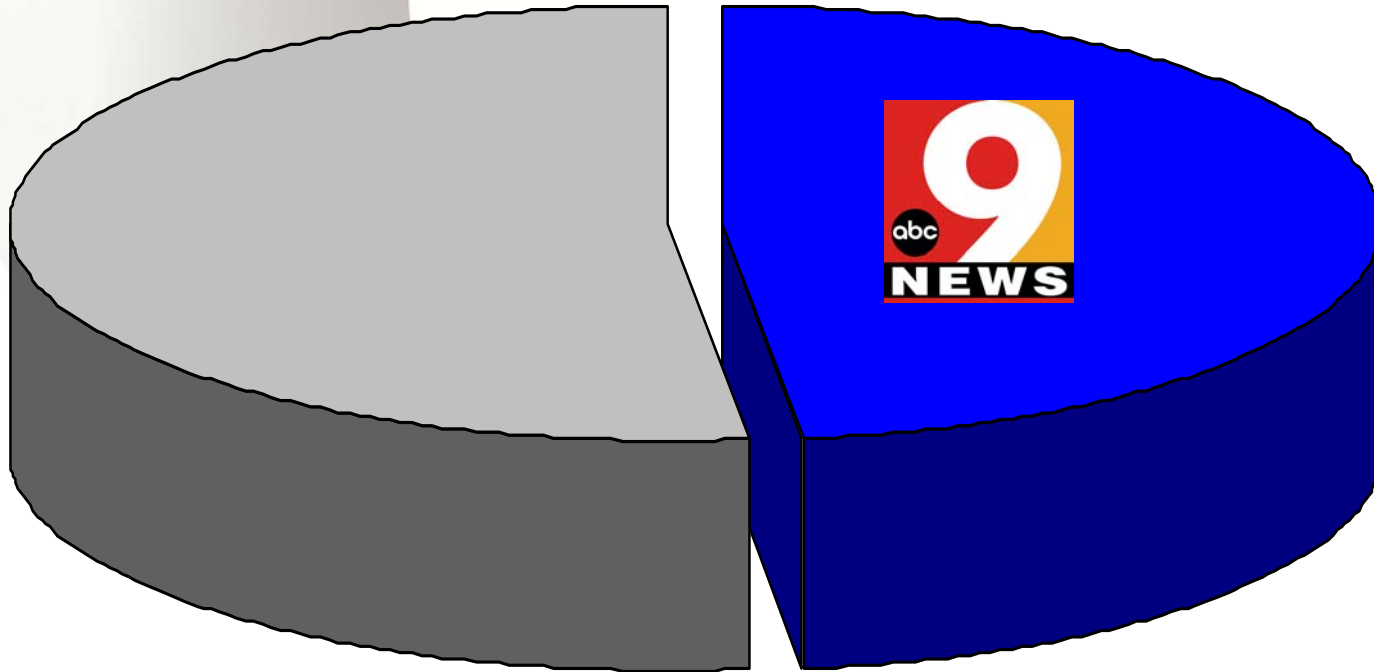


Of 1,255,200 Local News Viewers Across 4 Stations...

45% Choose One Station



Source - Percentages based on CUME target audience of all local news viewers (wcpo, wlwt, wxix, wkrc). Scarborough, Cincinnati, OH, 2007 Release 2, Total (Sept2006-Aug2007).

